

PLYMOUTH BOAT FEST

2026 SPONSORSHIP PACK

SATURDAY 20TH JUNE 2026

Showcasing the Westcountry's marine sector



PLYMOUTH BOAT FEST

SATURDAY 20TH JUNE 2026

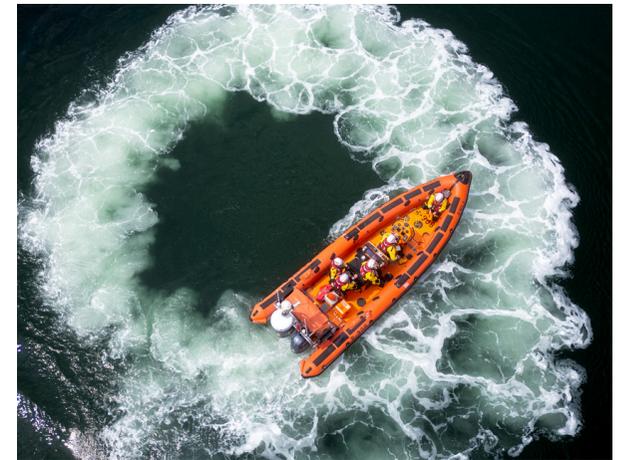
2025 EVENT REVIEW

2000+
Visitors

30
Exhibiting vessels

50
Exhibiting companies

60,000
Social engagements



PLYMOUTH BOAT FEST

SATURDAY 20TH JUNE 2026

2025 EVENT REVIEW WHAT OUR EXHIBITORS SAID

Richard Allan, Chief Executive at Cattewater Harbour Commissioners:

“What a great event, infact it was probably the best boat event Plymouth has put on in a long time! What a showcase of what’s going on here to the public. Very well done Yacht Havens.”

Richard Clarke, Sales Manager, Princess Motor Yacht Sales:

“Princess Motor Yacht Sales displayed a Princess V50 Open at Plymouth Boat Fest which was a wonderful showcase for Plymouth’s marine industry. Plymouth is the home of Princess Yachts and this year we are celebrating 60 years of boat building. It was a great opportunity to meet new and existing customers. Thanks to the organisers and we really look forward to attending again next year.”

Rob Cross, Sales Manager at Aqua Spirit Marine:

“What an excellent show it was thank you so much for having us. I thought it was well attended and very well organised so big thank you to you and your team.”



PLYMOUTH BOAT FEST

SATURDAY 20TH JUNE 2026

WHAT'S NEW FOR 2026

Now we have a blueprint for what makes a successful event, we plan to expand our efforts based on what exhibitors have asked for and what activities resonated most with our 2025 visitors.

On-water demonstrations

For 2026, we will be expanding the demonstration schedule with a wider range of vessels, companies and products being displayed live on-the-water, while companies discuss their products with live interviews.

Shoreside entertainment

Improved range of shoreside music entertainment

New Marine Technology & Autonomy Zone

A dedicated zone for marine technology & autonomy encompassing careers in the industry and marine education/training, in addition to our marine leisure zone and on-the-water exhibitors.



PLYMOUTH BOAT FEST

SATURDAY 20TH JUNE 2026

2026 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

Become our naming rights partner for the 2026 edition and become a key partner in the make-up of the event. A prime opportunity to showcase your product/service an engaged audience of marine enthusiasts.

- Feature within every press release, ticket confirmations and pre-event updates
- Your logo embedded into the marina Plymouth Boat Fest log
- Coverage across social media
- Coverage within all promotional material and on-site event displays
- Prominent location on the Plymouth Boat Fest website
- Free location selection of your exhibition stand
- Become a member of the management team for the 2026 event

£3000 + Vat



PLYMOUTH BOAT FEST

SATURDAY 20TH JUNE 2026

2026 SPONSORSHIP OPPORTUNITIES

SECTOR SPONSOR

Become the sole sponsor for one of the dedicated zones within Plymouth Boat Fest.

- Key coverage in the Show Map, in promotional material, and on audio announcements during the show.
- Coverage across social media
- Prominent location on the Plymouth Boat Fest website
- Free location selection of your exhibition stand

£1500 + Vat

SHOW SECTORS

MARINA

MARINE
TECHNOLOGY

FOOD & DRINK
ZONE

DEMONSTRATIONS



PLYMOUTH BOAT FEST

SATURDAY 20TH JUNE 2026

CONTACT OUR TEAM TO BECOME A PART
OF PLYMOUTH BOAT FEST 2026

Jonathan Cook
Group Marketing Manager
jonathan@yachthavens.com
01590 646875

Steve Cox
Marina Manager
steve.cox@plymouthyachthaven.com
01752 404231

