

PLYMOUTH BOAT FEST

2026 SPONSORSHIP PACK

SATURDAY 20TH JUNE 2026

Showcasing the Westcountry's marine sector



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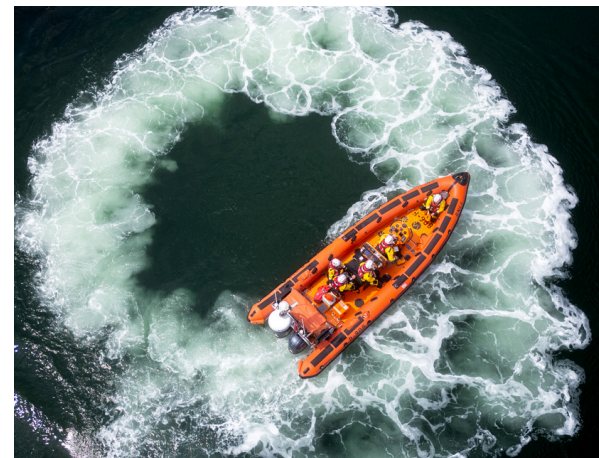
2025 EVENT REVIEW

2000+
Visitors

30
Exhibiting vessels

50
Exhibiting companies

60,000
Social engagements



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2025 EVENT REVIEW WHAT OUR EXHIBITORS SAID

Richard Allan, Chief Executive at Cattewater Harbour Commissioners:

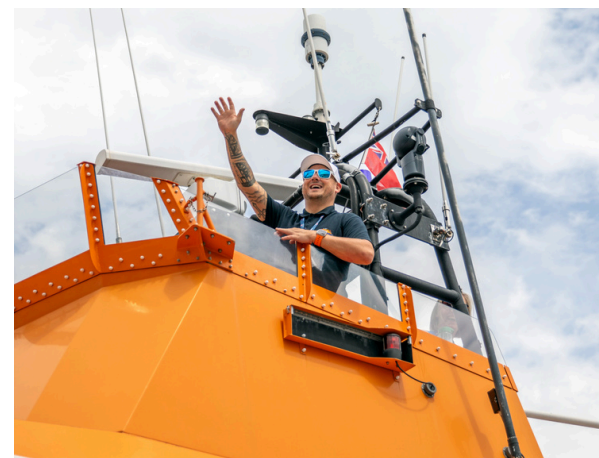
“What a great event, infact it was probably the best boat event Plymouth has put on in a long time! What a showcase of what’s going on here to the public. Very well done Yacht Havens.”

Richard Clarke, Sales Manager, Princess Motor Yacht Sales:

“Princess Motor Yacht Sales displayed a Princess V50 Open at Plymouth Boat Fest which was a wonderful showcase for Plymouth’s marine industry. Plymouth is the home of Princess Yachts and this year we are celebrating 60 years of boat building. It was a great opportunity to meet new and existing customers. Thanks to the organisers and we really look forward to attending again next year.”

Rob Cross, Sales Manager at Aqua Spirit Marine:

“What an excellent show it was thank you so much for having us. I thought it was well attended and very well organised so big thank you to you and your team.”



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WHAT'S NEW FOR 2026

Now we have a blueprint for what makes a successful event, we plan to expand our efforts based on what exhibitors have asked for and what activities resonated most with our 2025 visitors.

On-water demonstrations

For 2026, we will be expanding the demonstration schedule with a wider range of vessels, companies and products being displayed live on-the-water, while companies discuss their products with live interviews.

Shoreside entertainment

Improved range of shoreside music entertainment

New Marine Technology & Autonomy Zone

A dedicated zone for marine technology & autonomy encompassing careers in the industry and marine education/training, in addition to our marine leisure zone and on-the-water exhibitors.



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2026 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

Become our naming rights partner for the 2026 edition and become a key partner in the make-up of the event. A prime opportunity to showcase your product/service an engaged audience of marine enthusiasts.

- Feature within every press release, ticket confirmations and pre-event updates
- Your logo embedded into the marina Plymouth Boat Fest log
- Coverage across social media
- Coverage within all promotional material and on-site event displays
- Prominent location on the Plymouth Boat Fest website
- Free location selection of your exhibition stand
- Become a member of the management team for the 2026 event

£3000 + Vat



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2026 SPONSORSHIP OPPORTUNITIES

SECTOR SPONSOR

Become the sole sponsor for one of the dedicated zones within Plymouth Boat Fest.

- Key coverage in the Show Map, in promotional material, and on audio announcements during the show.
- Coverage across social media
- Prominent location on the Plymouth Boat Fest website
- Free location selection of your exhibition stand

£1500 + Vat

SHOW SECTORS

MARINA

MARINE
TECHNOLOGY

FOOD & DRINK
ZONE

DEMONSTRATIONS



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CONTACT OUR TEAM TO BECOME A PART
OF PLYMOUTH BOAT FEST 2026

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